



## **SecondOpinions.com® Celebrates One Year Anniversary and Continues to Gain National & International Recognition**

**Founder & CEO Dr. Mike Yuz Reveals How A Family Medical Emergency Gave Birth To Unique Service Which Helps People Across The World To Access Top U.S. Trained Medical Experts**

*FORT LAUDERDALE, Fla. Tuesday, 07.08.14*

**USARAD Holdings Inc.**, a leading U.S. Joint Commission Accredited teleradiology and telemedicine solutions provider launched SecondOpinions.com® only one year ago. Today SecondOpinions.com® is making strides both nationally and internationally with a growing customer base and prestigious collaborations with top medical service providers and educators around the world. In September, SecondOpinions.com® will be featured on a national daytime TV show with the potential exposure of close to 100,000,000 people in the USA alone.

Double board certified radiologist Michael Yuz, MD, MBA, is Founder & CEO of SecondOpinions.com®. Like many other successful companies, the idea for SecondOpinions.com® came about after his family experienced a medical emergency. When his son Jonathan was just three years old, Dr. Yuz and his wife discovered their son paralyzed one morning in his bed.

(Watch Dr. Yuz tell the story in his own words at: <https://secondopinions.com/jonathans-story-and-the-evolution-of-secondopinionscom.html>)

When they took the child to a local pediatrician, emergency room and imaging center, doctors were puzzled. Living in a rural community at the time, no specialists were available on a weekend to examine their son. Dr. Yuz began searching the internet for the nearest specialist only to find one located hours away. "We had no other option but to drive four hours to the specialist," said Yuz. "We were so frightened but fortunately once Jonathan was examined by an expert, we learned he had a congenital condition also experienced by his grandfather when he was little. We learned it could be treated with medication. We finally had an answer and some peace of mind."

After the terrifying ordeal Dr. Yuz realized other families were facing the same challenge and had the idea of leveraging the power of the internet to bring top specialist physicians to patients around the world. SecondOpinions.com® was born out of necessity. Dr. Yuz saw the need and filled the void.

SecondOpinions.com® provides customers with expert medical opinions from specialists and subspecialists. Patients simply upload digital images (MRI, CT etc.) to a secure, confidential platform and reports are received within as quickly as an hour. Doctors in every medical specialty are available to provide consultations via phone or video chat. Preventable medical errors kill and seriously injure hundreds of thousands of Americans every year. It was widely reported this year that medical errors are now considered to be the third leading cause of death with up to 400,000 patients dying every year as a result. According to a recent study conducted by the National Practitioner Data Bank that examined 25 years of malpractice payments, diagnostic errors are in fact the leading cause of death due to medical errors. In addition, the annual cost of unnecessary medical procedures is estimated at over \$100 billion per year.

SecondOpinions.com® service is an important tool in preventing medical errors and eliminating unnecessary procedures and surgeries. As a result we help lower health care costs, reduce insurance premiums and protect the health and well-being of patients.

**About USARAD Holdings Inc. and SecondOpinions.com®**

USARAD Holdings Inc contains two operating divisions – USARAD.com and SecondOpinions.com®. USARAD.com a leading Joint Commission Accredited teleradiology company provides service for a variety of medical facilities in the U.S. and abroad. We offer a full range of sub-specialty and general radiology exams. USARAD.com is committed to providing timely and responsive image review. SecondOpinions.com® is a medical consultation and second opinions leader providing second opinion consultation services to customers by board certified physicians in all medical specialties. SecondOpinions.com® provides services to individual consumers and also contracts with insurance companies, corporations and medical centers of excellence.