Teleradiology and Telemedicine Technology Offers Patients Same-Day Second Opinions from Board Certified Experts

FORT LAUDERDALE, Fla.--(BUSINESS WIRE)

Our News

<u>USARAD.com</u>, a leading US Joint Commission Accredited teleradiology and telemedicine solutions provider is officially launching long awaited SecondOpinions.com at the American Telemedicine Association Conference in Austin, Texas, May 5-7. USARAD.com is a service that connects patients all over the world to top American radiology experts and other medical specialists by obtaining same-day, second opinions from board certified experts.

<u>SecondOpinions.com</u> enhances patient care by providing consumers with a new resource for informed health care decisions. This proprietary online service brings the best that modern medicine has to offer.

"Due to the complexity of radiology, it is essential for every patient who has an advanced radiological scan such as an MRI or CT scan to get a second opinion from a subspecialist expert," says Michael Yuz, MD, MBA Founder and CEO of SecondOpinions.com. Yuz goes on to say that diagnostic errors are the leading cause of medical related deaths and he urges people to educate themselves on the importance of obtaining a second opinion. "It could be a matter of life or death," says Yuz.

According to a recent study conducted by the National Practitioner Data Bank that examined 25 years of malpractice payments, diagnostic errors are the leading cause of death due to medical errors. It is also estimated that 40,000 - 80,000 Americans die from incorrect diagnoses each year.

SecondOpinions.com decreases medical errors, save lives, and keeps healthcare costs down by preventing unnecessary surgeries and procedures. In addition, no appointments are needed, patients don't have to wait days or weeks for a new consultation and your second opinion is received within hours of submission.

SecondOpinions.com offers a patent-pending, fully automated platform that allows you to easily upload your original radiological images to a HIPAA (Health Insurance Portability and Accountability Act) regulated, secure and confidential platform and receive your expert second opinion within as quickly as 1 hour. The price, ranging from \$29.00 -\$99.00 per report, makes the service both accessible and affordable. Expert subspecialist radiologists are available 24/7/365 in all 50 states.

Over the past few months SecondOpinions.com conducted a pilot program with patients from around the world and customers are telling us they are happy with the results and the convenience of the service. In addition, specialist and sub-specialist physicians in virtually all medical fields provide second opinion consultations via telephone and video chat at an affordable price as low as \$49 per 5-minute consultation.

The Patient Protection and the Affordable Care Act, also known as Obamacare, was signed into law March 23, 2010. It remains a hot button political issue that has many on both sides of the bill questioning what it means in terms of healthcare coverage for all Americans. What we do know

for certain, there is tremendous pressure to cut healthcare expenses and prevent unnecessary expensive treatments and surgeries, lower medical errors and improve mortality. According to Dr. Yuz, "As consumerism in healthcare is exponentially growing, so is the need for a second opinion service which has become universally accepted and desired. SecondOpinions.com provides a solution to all of these issues."

The new service offering contains a network of thousands of board certified doctors, providing consultations in all medical specialties as well as primary care. The large network enables the company to provide global service 24 hours a day, seven days a week. Expert doctors are available for Medical Second Opinions in most medical specialties and subspecialties including Radiology, Cardiology, Urology, Emergency Medicine, Orthopedic surgery, Neurosurgery, Dermatology, Oncology, Neurology, Ear Nose & Throat (ENT), Anesthesia, General Surgery, Pulmonology, Pediatrics, Internal Medicine, Thoracic & Vascular Surgery, Obstetrics & Gynecology and many others.

About USARAD.com

<u>USARAD.com</u> is a fully physician-owned and operated company that interprets general and a full range of subspecialty exams in all imaging modalities. Utilizing unique Radiology-On-Demand(R) cloud-based technology, USARAD.com is committed to providing timely and responsive image review using highly qualified specialists. All subspecialty interpretations are performed by board certified fellowship trained radiologists and cardiologists. USARAD.com offers state-of-the-art proprietary RIS and PACS technology for advanced report communications with client sites via web based interface and fax. USARAD.com is headquartered in Mt. Laurel, New Jersey and Fort Lauderdale, Florida and is one of the fastest growing teleradiology groups in the country. The company provides 24/7/365 service in all 50 states for imaging centers, hospitals and mobile imaging providers.

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