



WorldRad.com, an International Division of Teleradiology Firm USARAD.com, Signs Major Exclusive Reading Contract in Guyana with Guyana Imaging Providers

First American Teleradiology Company to Help Fill Medical Service Gaps in a Developing Country

January 11, 2012, Mt. Laurel, NJ--WorldRad.com (<u>www.worldrad.com</u>) has been selected as the exclusive provider of 24/7 teleradiology services for Guyana Imaging Providers in a country that suffers from a national shortage of qualified radiologists. WorldRad.com--the international division of the highly successful US teleradiology company USARAD.com LLC (<u>www.usarad.com</u>)--will provide assistance to cover the radiology practice's general and OB ultrasound services, filling an important need in the South American nation.

According to Michael Yuz, MD, MBA, CEO of both internet-based teleradiology companies, "The agreement will play a crucial role in bringing a higher quality-of-care to an underserved population in tremendous need and providing a model of how teleradiology services can benefit patients and practices in areas facing a shortage of medical imaging services."

"Ultrasound is a widely used modality in many nations with limited healthcare technology and other resources such as Guyana," comments Thomas C. Eversley R.T., M.P.M and CEO of Guyana Imaging Providers. "The need for qualified radiologists for reading a large volume of varied ultrasound images in Guyana is tremendous because the country suffers from a shortage of qualified radiologists."

To deliver its services, WorldRad.com stores and accesses all PACS, related technology and images on the secure USARAD.com cloud, enabling streamlined, flexible connectivity from any location.

Maintaining the same business practices that have brought USARAD.com its high degree of success in the US, WorldRad.com will offer the site the services of a full range of sub-specialty radiologists as the needs of Guyana Imaging expand.

WorldRad.com is committed to delivering fast service, with STAT studies within an average of 15 to 20 minutes and routine cases within several hours. The company will also be available to provide consultations and second opinions on exams read in Guyana.

WorldRad.com is headed by the same management and utilizes the same Radiology-On-Demand™ platform as USARAD.com. It is committed to providing services at reasonable fees to address the needs of the local marketplace. All exams from Guyana will be read by US Board-certified radiologists located within the US to ensure high quality reading.

"We are extremely excited about the new relationship in Guyana," comments Dr. Yuz. "As the sophistication of medical services offered in the country grows, so will its need for qualified radiologists, and WorldRad.com is perfectly positioned to meet that need."

Launched in October 2011, WorldRad.com provides services across the globe, from Europe and Asia to the Middle East, South America and more. It fills a vital need in underdeveloped countries where trained physicians are at a premium, as well as in other locations experiencing a similar radiology shortage seen in the US 10 years ago.

"In some countries, the average report turnaround time when using local radiologists is not minutes but weeks," comments Yuz. "American radiologists are highly trained and well regarded throughout the world. WorldRad can significantly enhance the speed and quality of care in many locations and is already doing so in such locations as Russia, the Middle East and Latin America."

To sign up for the service please visit <u>www.WorldRad.com</u>. A live company representative will work with all customers to streamline their experience with the system.

About USARAD.com and WorldRad.com

WorldRad.com is an international division of USARAD.com. USARAD.com is a fully physician-owned and operated company that interprets general and a full range of subspecialty exams in all imaging modalities. Utilizing unique Radiology-On-Demand™ cloud-based technology, USARAD.com is committed to providing timely and responsive image review using highly qualified specialists. All subspecialty interpretations are performed by board certified fellowship-trained radiologists and cardiologists. USARAD.com offers state-of-the-art proprietary RIS and PACS technology for advanced report communications with client sites via web-based interface and fax.

USARAD.com, headquartered in Mt. Laurel, New Jersey, is one of the fastest growing teleradiology groups in the country. The company provides 24/7/365 service in all 50 states for imaging centers, hospitals and mobile imaging providers. For further information on this unique new service, please call Dave Morgan at 888-886-5238 x 44 or Dan Klosterman at 888-886-5238 x 41, or visit www.usarad.com.